

October 11, 2024 CONTACT: Robert Mougey <u>rob@thefamilie.com</u> 480.343.3346

Wyndham Clark Partners with MUNICIPAL to Help Grow Play Big Foundation

PHOENIX, Arizona – Professional golfer Wyndham Clark in partnership with MUNICIPAL announced today that the Play Big Foundation will receive 20% of proceeds from MUNICIPAL's "Wyndham Pink" collection, in honor of Breast Cancer Awareness Month. Clark's foundation, in remembrance of his mother Lise, provides financial grants and support to people affected by breast cancer.

"I'm very thankful for my relationship with MUNICIPAL and the opportunity to raise funds together for the Play Big Foundation," said Clark. "My mom was my biggest supporter through the highs and lows that come with chasing the dream of becoming a professional athlete. I feel my purpose is not only be a great golfer, but to use my platform to hopefully help and inspire others."

Every Sunday, Clark reaches past his usual uniform and dons a MUNICIPAL polo of the softest pink in remembrance of his mother, Lise. She was the first person to place a bucket of golf balls in front of Clark when he was three years old and encouraged his play throughout his youth and early career. A decade later, he is fulfilling his mother's prediction that he would be a successful professional golfer. His career skyrocketed during the past year and currently ranks No. 6 in the world.

Growing up, Lise told Clark to, "Play Big. Play for something bigger than yourself." The foundation was appropriately named the Play Big Foundation and established in January 2024. This motto has become a cornerstone for how Clark approaches the game of golf and his life.

During the month of October, Breast Cancer Awareness month, Clark is expanding the reach of his foundation. Stay tuned to futrue

To shop the Wyndham Pink Collection, visit <u>municipal.com/collections/wyndham-pink</u> To learn more, or to support the Play Big Foundation visit <u>playbigfoundation.org</u>

ABOUT PLAY BIG FOUNDATION:

Professional golfer Wyndham Clark launched the "Play Big Foundation" in Jan. 2024, with a focus on giving back to families affected by cancer. The foundation was created in remembrance of his mother, Lise, who encouraged Wyndham to "Play Big." An additional small portion of the funds will benefit young, underprivileged kids, who are interested in playing the game of golf.

Instagram: @playbigfoundation

ABOUT WYNDHAM CLARK:

Born and raised in Denver, Wyndham started playing the game of golf at the age of 3 when his mom brought him to the driving range. He instantly fell in love, had his first hole-in-one by 6 and his first tournament win at 8. Wyndham continued his stellar youth golf career after winning two Colorado State Championships before playing collegiately at Oklahoma State and then Oregon, earning Conference Player of the Year titles in 2014 and 2017. Sadly while in college, Wyndham's mother passed away from breast cancer, leaving him with a final message to: "Play Big," which he uses to play for something bigger than just himself, including starting the Play Big Foundation, established in 2024.

Wyndham's golfing career has skyrocketed since collecting his first professional win at the 2023 Wells Fargo Championship. He won his first major in epic fashion, defeating Rory McIlroy by one stroke at the at the 2023 U.S. Open at Los Angeles Country Club. He went on to represent the United States in the 2023 Ryder Cup, collected his third career win after carding a course record 60 at the famous Pebble Beach and is currently No.6 in the Official World Golf Rankings. Wyndham continues to build his brand both on and off the course and was named a "Breakout Star" of Season 2 of Full Swing on Netflix, where he opens up about his work with a mental coach.

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